



Representations on a Current Application for a Grant/Variation/Review of a Premises Licence or Club Premises Certificate under The Licensing Act 2003

Before completing this form please read the Guidance Notes at the end of the form

If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary. You may wish to keep a copy of the completed form for your records.

I/We (Insert name)

Wish to make representation about the application for variation/grant for a premises licence/club premises certificate (delete as applicable)

PART 1 – PREMISES OR CLUB PREMISES DETAILS

Postal Address of Premises or Club Premises, or if none, ordnance survey map reference or description SOKA Wine Centre Durham Road Birtley	
Post Town: GATESHEAD	Post Code DH3 1JS

Name of premises licence holder or club holding club premises certificate (if known) Makhtiar Ahmed Malik

Number of premises licence or club premise certificate (if known)
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PART 2 – DETAILS OF PERSON MAKING REPRESENTATION

- | | Please Tick ✓ |
|--|--------------------------|
| 1) A responsible authority (please complete (C) below) | ✓ |
| 2) A member of the club to which this representation relates (please complete (A) below) | <input type="checkbox"/> |
| 3) Other persons (Please complete (A) or (B) below) | <input type="checkbox"/> |

(A) DETAILS OF INDIVIDUAL MAKING REPRESENTATION (fill in as applicable)

Mr Mrs Miss Ms Other Title (for example, Rev)

Surname

First Names

I am 18 years old or over Yes (Please Tick)

Current Address	<input type="text"/>		
Post Town	<input type="text"/>	Post Code	<input type="text"/>

Daytime contact telephone number

E-mail address (optional)

(B) DETAILS OF OTHER PARTY MAKING REPRESENTATION (e.g Body or Business)

Name and Address	<input type="text"/>
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Telephone Number (If any)	<input type="text"/>
E-Mail address (optional)	<input type="text"/>

(C) DETAILS OF RESPONSIBLE AUTHORITY MAKING REPRESENTATION

Name and Address	<input type="text"/>
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Alice Wiseman
Director of Public Health
Gateshead Council
Regent Street
Gateshead
NE8 1HH

Telephone Number (If any)	0191 433 2777
E-Mail address (optional)	<input type="text"/>

This representation relates to the following licensing objective(s)

	Please Tick ✓
1. The Prevention of Crime and Disorder	✓
2. Public Safety	<input type="checkbox"/>
3. The Prevention of Public Nuisance	<input type="checkbox"/>
4. The Protection of Children From Harm	✓

Please state the ground(s) for representation (please read guidance note 1)

This representation is made in my capacity as Director of Public Health for the Borough of Gateshead.

Since 2013 Directors of Public Health have been 'responsible authorities' under the Licensing Act 2003. The role of the Director of Public Health is to help promote the health and wellbeing of the local populations they serve. The Public Health approach to alcohol is to encourage and promote responsible drinking and protect young people from related harm. This is an expansive remit that influences a wide range of circumstances, including local licensing arrangements. Similarly, the licensing regime is concerned with the promotion of the licensing objectives, which collectively seek to protect the quality of life for those who live, and work in the vicinity of licensed premises, and those who socialise in licensed premises.

On 23rd March 2018 PSCO Yare 5990 stopped a 17 year old boy in the car park of Soka Wine Centre, Durham Road, Birtley, Gateshead after she saw him with a case of Budweiser and a bottle of vodka. It was established that the alcohol was sold by Iqbal Mazahir, an employee in the shop.

On 18th April 2018 Iqbal Mazahir was interviewed under caution. He admitted making the sale.

I am particularly concerned that the arrangements to prevent underage sales are not sufficiently robust and therefore fail to protect children from harm. The sale to a minor demonstrates that the checks and balances in place are not rigorous enough and could also lead to a significantly heightened risk of proxy sales, due to the lack of care being taken to check the authenticity and age of the person buying the alcohol.

The sale of alcohol to children leads to a negative impact on the children that consume the alcohol and on those who live and work in the vicinity of the premises. Alcohol can have a significant impact on the health of young people and alcohol related harm remains one of the biggest health problems. Research suggests that alcohol can affect the developing brain in early adolescence, and this is also the age when some young people are particularly vulnerable to risk taking. The Healthy Child Programme (2010) states that 50% of adolescent binge drinkers are more likely to be dependent on alcohol or misusing substances when they reach the age of 30. Alcohol misuse in adolescence has been linked to poorer memory, increased risk of addiction in later life, impaired ability to understand the physical world. The Chief Medical Officer issues Guidance on the Consumption of Alcohol by Children and Young People- advising that an alcohol free childhood is the healthiest and best option. Public Health evidence suggests adolescents are less likely to try and avoid harm than any other age groups and therefore more likely to go on to binge drink and experience alcohol use disorders and therefore the Director of Public Health is keen to ensure that licenses restrict access to alcohol by underage drinkers and have processes in place to ensure the protection of children from harm.

The latest available data for alcohol related hospital admissions for young people under 18, shows that the rate is increasing for Gateshead (70.8 per 100,000) and are significantly higher than the England average (34.2 per 100,00, Public Health England 2014/15-2016/17).

Please provide as much information as possible to support the representation

(Please read guidance note 2)

The Director of Public Health as a responsible authority is concerned that the licensable activities are not in accordance with the promotion of the licensing objectives, specifically the prevention of crime and disorder and the protection of children from harm.

The figures below show the higher levels of alcohol related anti-social behaviour and alcohol related violence experienced in the local community surrounding the Soka Wine Centre.

Figure 1: Alcohol related anti-social behaviour (Gateshead 13.8 and Birtley 18.4 per 1,000, 2013-15)

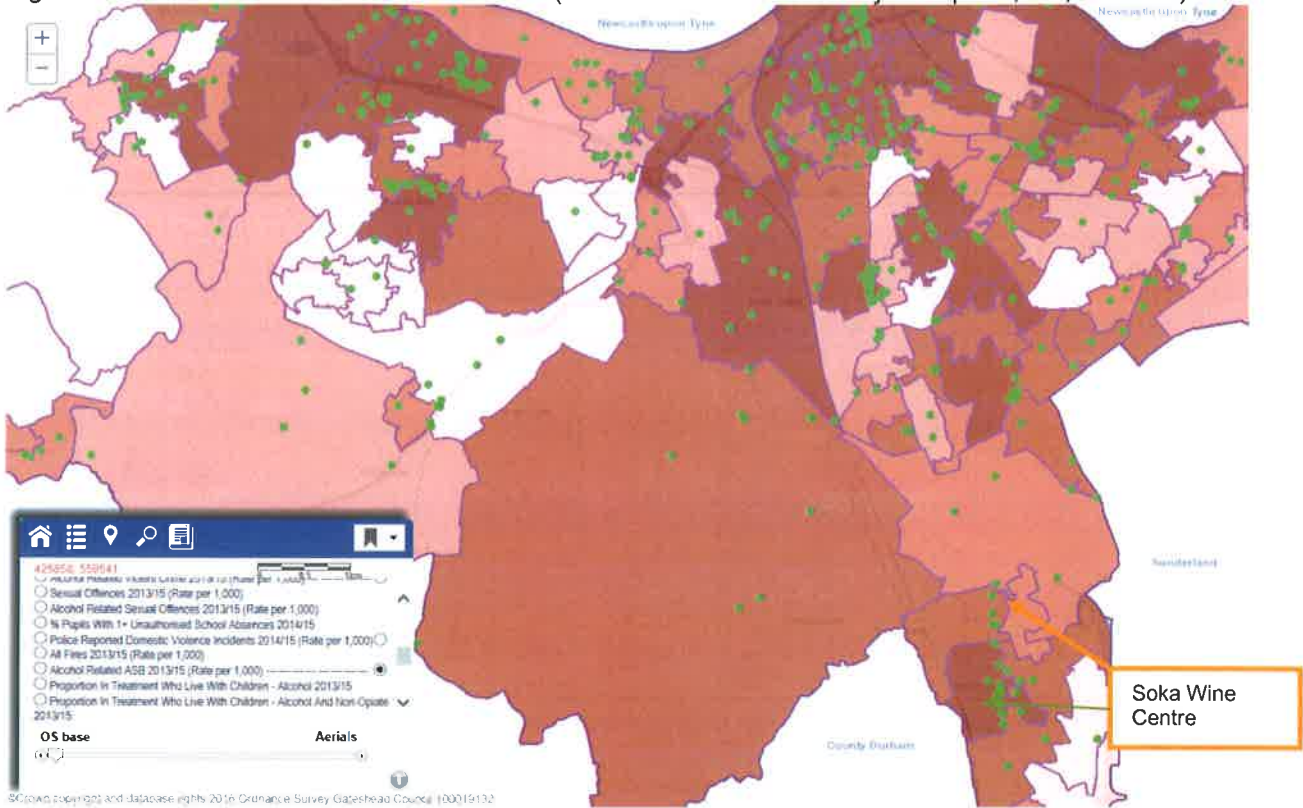
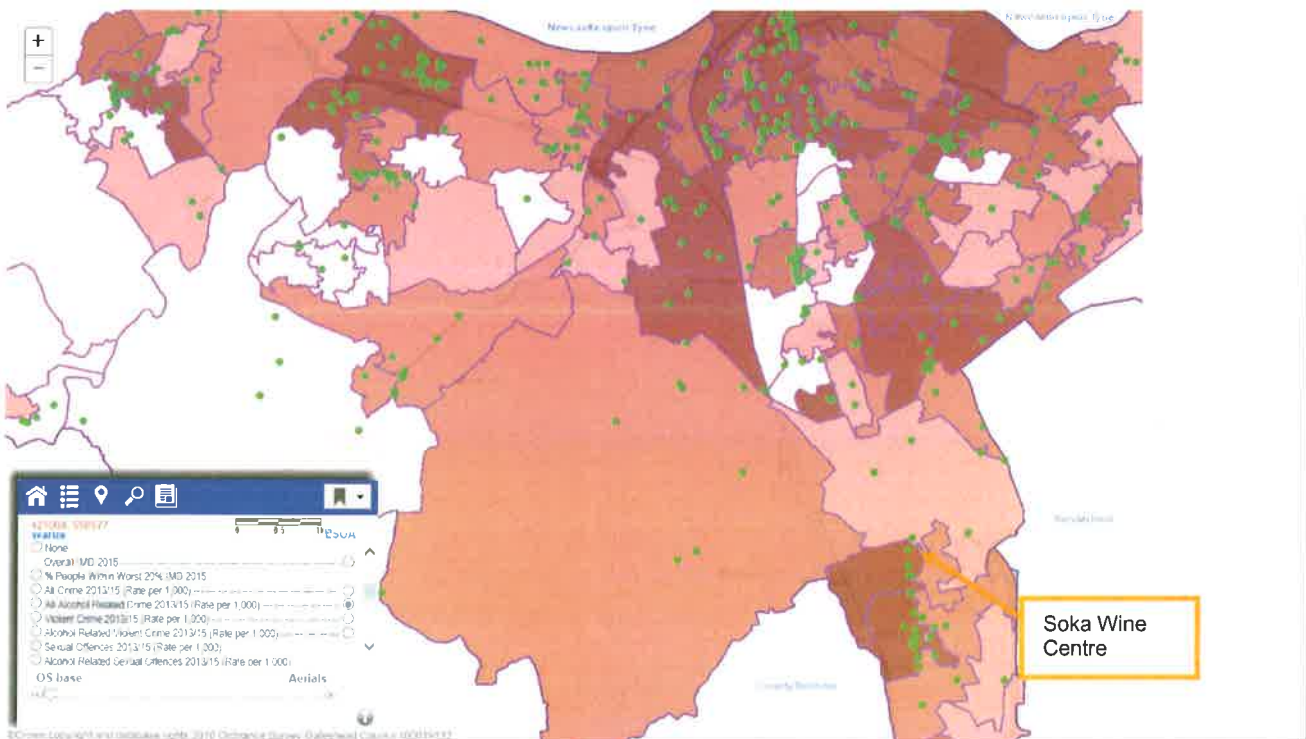


Figure 2: Alcohol related crime (Gateshead 20.3, Birtley 32.4 per 1,000), Green dot – Licensed premises



Please
Tick ✓

Have you made any representation relating to these premises before?

If Yes, please state the date of that representation

Day		Month		Year			

If you have made representation before relating to this premises please state what they were and when you made them.

How We Collect And Use Information

The information collected, on this form and from supporting evidence, by Gateshead Council will be used to process your application. The information may be passed to other Enforcement Agencies as permitted by law.


We may check information provided by you, or information about you provided by a third party, with other information held by us. We may also get information from certain third parties, or give information to them to check the accuracy of information, to prevent or detect crime, or to protect public funds in other ways, as permitted by law. These third parties include Government Departments and local authorities.

We will not disclose information about you to anyone outside Gateshead Council nor use information about you for other purposes unless the law permits us to.

Gateshead Council is the Data Controller for the purposes of the Data Protection Act 1998. If you want to know more about what information we have about you, or the way we use your information, you can ask at Civic Centre, Regent Street, Gateshead, NE8 1HH

Part 3 – Signatures (Please read guidance note 3)

Signature of representative or representatives solicitor or other duly authorised agent. (See guidance note 4) If signing on behalf of the representative please state in what capacity.

Signature		Date	18/06//2018
Capacity	Director of Public Health		

Contact name (where not previously given) and address for correspondence associated with this representation. (Please read guidance note 5)	
Post Town	Post Code

Telephone Number (if any)	
E-mail Address (optional)	

Notes for Guidance

1. The ground(s) for representation **must** be based on one or more of the licensing objectives.
2. Please list any additional information or details for example dates of problems, which are included in the grounds for representation, if applicable.
3. The representation form must be signed.
4. A representative's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
5. This is the address which we shall use to correspond with you about this representation.
6. For further information about the Licensing Act 2003 please contact: The Licensing Act Section, Development & Public Protection, Civic Centre, Regent Street, Gateshead Tyne and Wear NE8 1HH
Tel: 0191 433 3918 or 0191 433 3178